



Eastern Idaho
Technical College
STRATEGIC PLAN

2005-2009

Eastern Idaho Technical College STRATEGIC PLAN 2005-2009

The Eastern Idaho Technical College (EITC) Strategic Plan (The Plan) has been developed in response to the statutory requirements in Idaho Code (see Title 67) and further described in the State Board of Education (SBOE) Governing Policies and Procedures document (see Section I dated April 2002). The Plan is an integral part of the SBOE overall planning process and aides in the delivery of quality Professional-Technical education in the nine county EITC service area. The Plan aligns and incorporates the Strategic direction of the SBOE and the Division of Professional-Technical Education (PTE).

The EITC Strategic Plan serves to maintain the focus of the college on providing quality education to our students and providing well trained and qualified individuals to employers. The Plan is considered a living document and is an integral part of annual and long-term planning efforts. Instructional and business decisions, including personnel and budgetary considerations, are made based on The Plan. The Plan also serves as the basis for annual execution plans and institutional planning and effectiveness.

Eastern Idaho Technical College's Strategic Plan 2005-2009 is intended to answer the question of "What does the agency need to accomplish?" ... and "Where is our Primary Direction for the coming five-to-eight (5-8) year period." The details of "How" we intend to accomplish these goals and objectives will be spelled out in the more detailed Eastern Idaho Technical College Organizational Plan under separate cover (not included with this submission).

A handwritten signature in black ink, appearing to read 'William A. Robertson', with a stylized, cursive script.

William A. Robertson - President

MISSION STATEMENT

Eastern Idaho Technical College provides superior educational services in a positive learning environment that supports student success and regional workforce needs.

VISION STATEMENT

Our vision is to be a superior quality professional-technical college. We value a dynamic environment as a foundation for building our College into a nationally recognized technical education role model. We are committed to educating all students through progressive and proven educational philosophies. We will continue to provide high quality education and state-of-the-art facilities and equipment for our students. We seek to achieve a comprehensive curriculum that prepares our students for entering the workforce, articulation to any college and full participation in society. We acknowledge the nature of change, the need for growth, and the potential of all challenges.

Eastern Idaho Technical College

STRATEGIC PLAN 2005-2009

Alignment with PTE Goals & Objectives	Alignment with SBOE Goals & Objectives	Eastern Idaho Technical College GOALS & OBJECTIVES	Anticipated Completion Date
		1. QUALITY: Direct efforts at continuous improvement in competitiveness, high achievement, and well informed citizenry.	
1-II, 3-IV	1-VI, 4-III	Revise the strategic planning process and develop an updated strategic plan.	
1-VI, 1-VII, 2-II, 2-III, 2-VI	2-III	Expand access for selected programs and services to selected communities in the service area.	
1-III, 2-IV, 2-V, 2-VIII	2-VII	Expand and strengthen partnerships with operating contractors of the Idaho National Laboratory and the Idaho Completion Project.	
1-VI, 4-I	1-IV	Annually review relevant data to determine the effectiveness of each credit program offered.	
3-IV	1-VI	Obtain national Commission on Accreditation of Allied Health Education Programs (CAAHEP) accreditation for Dental Assisting program.	
3-IV, 3-VIII	4-II	Achieve an annual ninety per cent positive employment placement rate of all graduates.	
1-III, 2-IV, 2-V, 2-VIII	2-VII	Provide supervised industry work experiences to increase student learning opportunities.	
3-IV	1-VI	Expand industry certification opportunities in instructional programs.	
1-VI, 1-VII, 2-II, 2-III, 2-VI	2-III	Enhance learning opportunities in student organizations and competitions.	

		2. ACCESS: Provide all ages and abilities information and services to develop skills, knowledge, and social awareness to become globally competitive workers, responsible citizens, and life-long learners.	
1-VI, 1-VII, 2-II, 2-III, 2-VI	2-III	Ensure seamless transitions for students from Adult Basic Education, GED, and developmental courses into full-time programs or employment.	
2-1, 2-IX, 3-II, 3-IV, 3-VI	1-V, 3-II	Continue administration of employer satisfaction surveys and alumni satisfaction surveys.	
3-I	3-III	Conduct employer needs surveys for all program changes and new program development.	
1-VI, 1-VII, 2-II, 2-III, 2-VI	2-III	Increase the number of students entering nontraditional training programs.	
2-IX	2-IV, 2-V	Increase special populations students enrollment.	
1-III, 2-IV, 2-V, 2-VIII	2-VII	Continue providing Center for New Directions access to all students.	
2-IX	2-IV, 2-V	Maintain comprehensive student recruitment and placement services.	
3-III	1-I	Conduct an annual evaluation of COMPASS scores of applicants in coordination with division managers.	
2-IX	2-V	Increase recruitment efforts of minority students.	
2-IX	2-IV, 2-V	Assure College services access for non-English speaking residents by using faculty and staff translators.	
		3. RELEVANT: Ensure information and research available meets the needs of workforce, business & industry, and government at all levels.	
3-I	3-III	Expand outreach opportunities for instruction/programs, Adult Basic Education, Workforce Training, emergency services training, and adult career development throughout Region VI.	
1-III	4-IV	Continue active membership in the Idaho Workforce Training Network.	
1-III, 1-VI, 1-VII, 2-II, 2-III, 2-VI	2-III, 4-IV	Increase the number of articulated courses with institutions of higher education to ensure seamless transitions for students.	

1-III	4-IV	Continue active involvement with regional Workforce Investment Board.	
2-V, 2-VI, 2-VIII	1-IV	Continue community involvement.	
3-III, 3-V	1-I, 3-IV	Continue COMPASS testing for high school students in the service delivery area.	
2-V	2-VI	Annually host high school students on the EITC campus for recruitment activities.	
2-V, 2-VI, 2-VIII	3-VI	Continue efforts to establish and maintain a positive public image.	
		4. EFFICIENT: Ensure maximum benefit derived from resources invested in operation & management of education process state-wide.	
4-I, 4-II	3-I	Continue the development of new funding streams through the State Board of Education, the State Legislature, the Foundation, and grants.	
1-IV	1-VIII, 1-IX, 1-II	Provide professional development, industry certification, and skills upgrade opportunities for faculty and staff within the limits of College resources.	
1-V	1-II	Continue improvement of adjunct faculty training and new faculty orientation.	
3-I	3-III	Plan and construct a Health Education Building.	
4-I, 4-II, 4-III	4-V	Continue activities to increase energy efficiency campus-wide.	
1-VI, 1-VII, 2-II, 2-III, 2-VI, 4-I, 4-II, 4-III	2-III, 4-V	Continue the Foundation's support for the library collection.	
1-III, 4-III	4-III, 4-VIII	Complete a comprehensive Technology Master Plan.	
1-VI, 1-VII, 2-II, 2-III, 2-VI	2-III	Continuously upgrade the EITC web site.	
4-I	4-I	Maximize profitability of the EITC bookstore.	
4-I	4-I	Reduce motor pool maintenance costs.	